


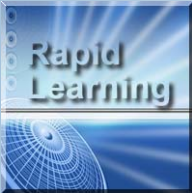
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 **Logarithms**

**College Algebra Rapid Learning Series**

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## Learning Objectives

By completing this tutorial, you will be able to:



- Convert logarithmic equations to exponential equations.
- Use properties to evaluate, expand, and condense logarithmic expressions.
- Use the properties of logarithms to solve logarithmic equations.
- Solve exponential equations using logarithms.

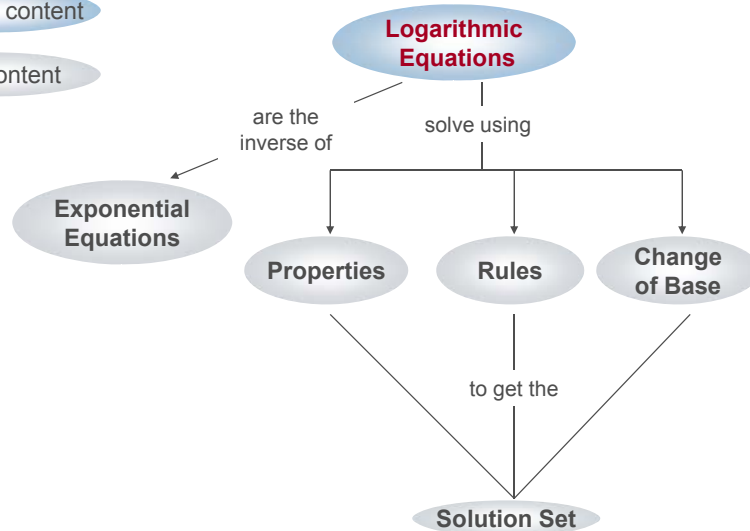
3/39



## Concept Map


Previous content

New content





4/39






## Logarithm Basics



5/39 




## What's a Logarithm?

**Logarithm** – The number of times a base must be multiplied by itself to reach a given number.

**# of times "b" is multiplied** —  $x = \log_b y$

**base** —  $b$

**# trying to reach** —  $y$

6/39 



## Logarithm Algebra

**If**  $x = \log_b y$

**Then**

$$y = b^x$$



7/39



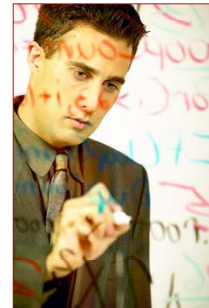
## Base 10 Logarithms

If no base is specified...

$$x = \log y$$

Then the base is "10"

$$x = \log_{10} y$$



8/39





## What's a Natural Logarithm?

**Natural Logarithm (ln)**  
– Logarithm with “e”  
as the base;  $e \approx 2.718$ .



Or

$$x = \log_e y$$
$$x = \ln y$$

9/39



## Logarithmic Equations Overview



10/39





## Definition – Logarithmic Equation

**Logarithmic equation** – The inverse of an exponential equation with base  $b$ .

For  $x > 0$  and  $b > 0, b \neq 1$ ,

$\log_b x = y$  is the inverse of  $b^y = x$

**Example:** Write  $\log_2 8 = 3$  as an exponential equation.

$\log_2 8 = 3$  is the inverse of  $2^3 = 8$

11/39



## Examples – Logarithmic Equations

**Let's look at some examples of logarithmic equations:**

$\log_7 49 = 2$  is the inverse of  $7^2 = 49$

$\log_x 125 = 3$  is the inverse of  $x^3 = 125$

$\log_7 5 = 2x + 3$  is the inverse of  $7^{2x+3} = 5$

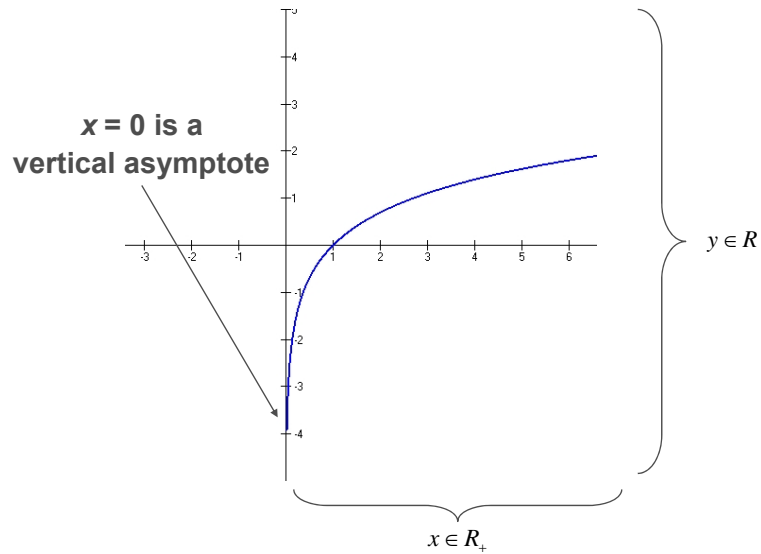
$\log_{4x} 12 = 3$  is the inverse of  $(4x)^3 = 12$

12/39





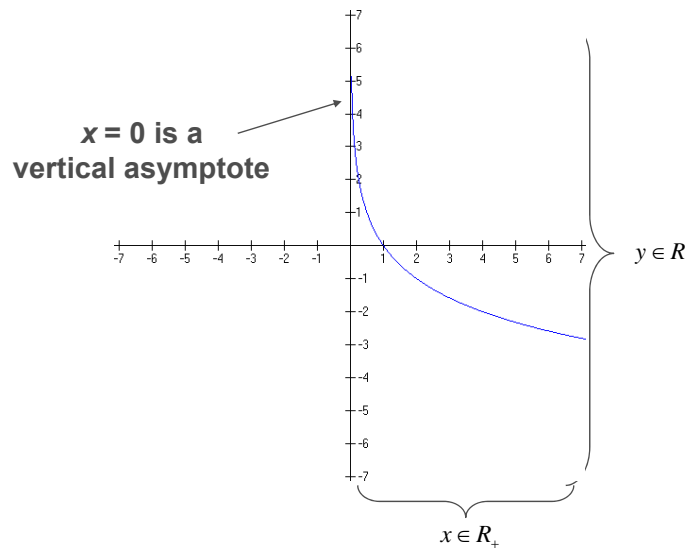
## Graph: Logarithmic Function $b > 1$



13/39



## Graph: Logarithmic Function $b < 1$



14/39






## Basic Logarithmic Properties



15/39 




## Identity Property

**Identity Property**

$$\log_b b = 1$$

**Examples:**

- Evaluate  $\log_8 8$ .  
 $\log_8 8 = 1$  because  $8^1 = 8$
- Evaluate  $\log_{7x} 7x$ .  
 $\log_{7x} 7x = 1$  because  $(7x)^1 = 7x$

16/39 



## Zero Property

### Zero Property

$$\log_b 1 = 0$$

#### Examples:

1) Evaluate  $\log_9 1$ .

$$\log_9 1 = 0 \quad \text{because} \quad 9^0 = 1$$

2) Evaluate  $\log_{7x} 1$ .

$$\log_{7x} 1 = 0 \quad \text{because} \quad (7x)^0 = 1$$

17/39



## Inverse Property #1

### Inverse Property #1

For  $b > 0$  and  $b \neq 1$ ,

$$\log_b b^x = x$$

#### Examples:

1) Evaluate  $\log_5 5^6$ .

$$\log_5 5^6 = 6 \quad \text{because} \quad 5^6 = 5^6$$

2) Evaluate  $\log_x x^3$ .

$$\log_x x^3 = 3 \quad \text{because} \quad x^3 = x^3$$

18/39





## Inverse Property #2

### Inverse Property #2

For  $b > 0$  and  $b \neq 1$ ,

$$b^{\log_b x} = x$$

**Example:** Evaluate  $5^{\log_5 9}$ .

$$5^{\log_5 9} = 9$$

19/39



## Common & Natural Logs



Logarithms with base 10 and e.

20/39





## Logarithms with Base 10

$$\log_{10} x = \log x$$

### Examples:

1) Evaluate  $\log 25$ .

Use the LOG key on your calculator.

$$\log 25 \approx 1.398$$

2) Evaluate  $\log 100$ .

$$\log 100 = 2 \quad \text{because} \quad 10^2 = 100$$

21/39



## Logarithms with Base e

$$\log_e x = \ln x$$

### Examples:

1) Evaluate  $\ln 25$ .

Use the LN key on your calculator.

$$\ln 25 \approx 3.2189$$

2) Evaluate  $\ln 100$ .

$$\ln 100 \approx 4.6052$$

22/39





## Summary of Logarithmic Properties

This table lists the logarithmic properties.

Property	General	Common	Natural
Identity	$\log_b 1 = 0$	$\log 1 = 0$	$\ln 1 = 0$
Zero	$\log_b b = 1$	$\log 10 = 1$	$\ln e = 1$
Inverse #1	$\log_b b^x = x$	$\log 10^x = x$	$\ln e^x = x$
Inverse #2	$b^{\log_b x} = x$	$10^{\log x} = x$	$e^{\ln x} = x$

23/39



## Logarithmic Rules and Properties



24/39





## Product Rule

### Product Rule

If  $b$ ,  $M$ , and  $N$  are positive real numbers, and  $b \neq 1$ ,

$$\log_b(MN) = \log_b M + \log_b N$$

### Examples:

1) Expand  $\log_5(3 \cdot 25)$ .

$$\log_5(3 \cdot 25) = \log_5 3 + \log_5 25$$

2) Expand  $\log_7 49x$ .

$$\log_7 49x = \log_7 49 + \log_7 x$$

25/39



## Quotient Rule

### Quotient Rule

If  $b$ ,  $M$ , and  $N$  are positive real numbers, and  $b \neq 1$ ,

$$\log_b(M / N) = \log_b M - \log_b N$$

### Examples:

1) Expand  $\log_5(3 / 25)$ .

$$\log_5(3 / 25) = \log_5 3 - \log_5 25$$

2) Expand  $\log_7(49 / x)$ .

$$\log_7(49 / x) = \log_7 49 - \log_7 x$$

26/39





## Power Rule

### Power Rule

If  $b$  and  $N$  are positive real numbers, and  $b \neq 1$ ,

$$\log_b N^p = p \log_b N$$

### Examples:

1) Expand  $\log_5 25^3$ .

$$\log_5 25^3 = 3 \log_5 25$$

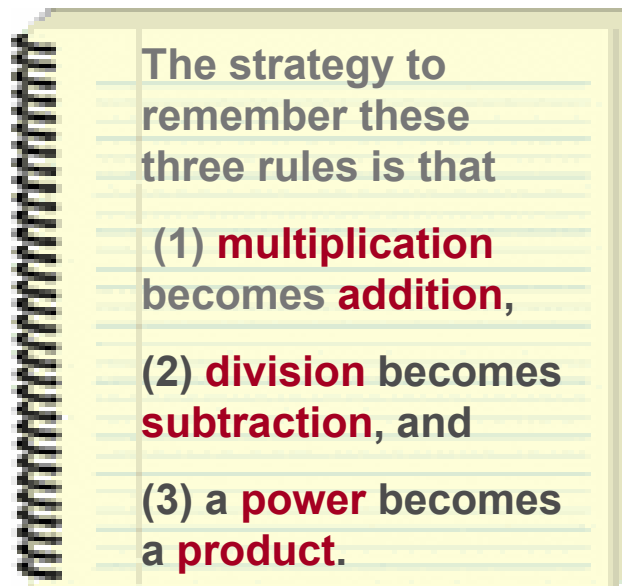
2) Expand  $\log_7 x^8$ .

$$\log_7 x^8 = 8 \log_7 x$$

27/39



## Strategy to Remember the Rules



28/39





## Example: Expand Logarithm

Expand  $\log_3 \frac{9x^4}{5^x}$ .

**Solution:**

$$\begin{aligned}
 \log_3 \frac{9x^4}{5^x} &= \log_3 9x^4 - \log_3 5^x \\
 &= \log_3 9 + \log_3 x^4 - \log_3 5^x \\
 &= \log_3 9 + 4 \log_3 x - x \log_3 5 \\
 &= 2 + 4 \log_3 x - x \log_3 5
 \end{aligned}$$

29/39



## Change of Base Property

$$\log_b N = \frac{\log N}{\log b} \quad \text{OR} \quad \log_b N = \frac{\ln N}{\ln b}$$

**Example:** Evaluate  $\log_5 32$ .

$$\log_5 32 = \frac{\log 32}{\log 5} \quad \text{OR} \quad \log_5 32 = \frac{\ln 32}{\ln 5}$$

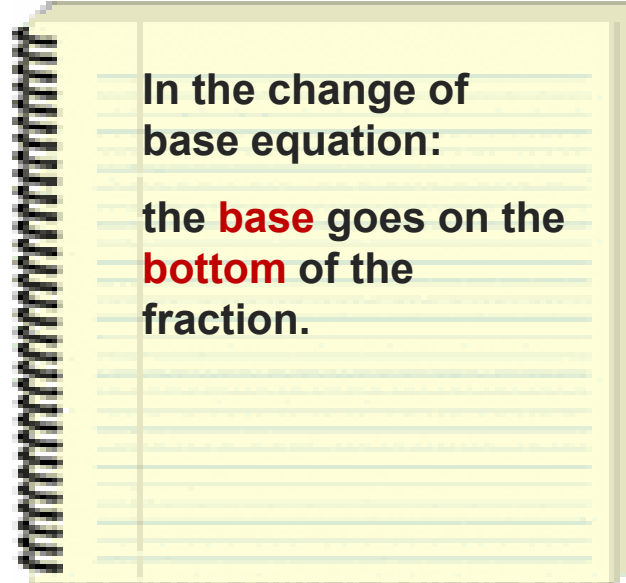
$$\frac{\log 32}{\log 5} \approx 2.153$$

30/39





## Strategy to Remember Change of Base



31/39



## Solve Equations Using Logarithms



32/39



**Example: Solve Using Product Rule**Solve the equation  $\log_4 x + \log_4 (x + 6) = 2$ .**Solution:**

$$\log_4 x + \log_4 (x + 6) = 2$$

$$\log_4 x(x + 6) = 2$$

$$\log_4 (x^2 + 6x) = 2$$

$$4^2 = x^2 + 6x$$

$$16 = x^2 + 6x$$

$$0 = x^2 + 6x - 16$$

$$0 = (x - 2)(x + 8)$$

$$x = 2, -8$$

Check your answer!

By definition, you cannot take the log of a negative number, so -8 cannot be a solution.

$$x = 2$$

33/39

**Example: Solve Using Quotient Rule**Solve the equation  $\log_3 (x + 12) - \log_3 (x - 4) = 2$ .**Solution:**

$$\log_3 (x + 12) - \log_3 (x - 4) = 2$$

$$\log_3 \frac{(x + 12)}{(x - 4)} = 2$$

$$3^2 = \frac{(x + 12)}{(x - 4)}$$

$$9x - 36 = x + 12$$

$$8x = 48$$

$$x = 6$$

34/39





## Solve Exponential Equations

To solve an exponential equation using logs:

- (1) Isolate the expression containing the exponent.
- (2) Take the log (or natural log) of both sides of the equation.
- (3) Simplify using the power rule:



$$\log_b N^p = p \log_b N \quad \text{or} \quad \ln N^p = p \ln N$$

35/39



## Example: Solve Exponential Equation

Solve the equation  $2^x = 24$ .

Solution:

$$2^x = 24$$

$$\log 2^x = \log 24$$


$$\frac{x \log 2}{\log 2} = \frac{\log 24}{\log 2}$$

$$x = \frac{\log 24}{\log 2}$$

$$x \approx 4.585$$

36/39



 **Learning Summary**


In the change of base equation: the **base** goes on the **bottom** of the fraction.

A **logarithmic** equation can be written as an **exponential** equation.

**Inverse Properties**  
 $\log_b b^x = x$   
 $b^{\log_b x} = x$

$\log_b x = y$   
 is the **inverse** of  
 $b^y = x$

**Basic Properties**  
 $\log_b b = 1$   
 $\log_b 1 = 0$


37/39 


**Congratulations**

You have successfully completed the  
core tutorial

**Logarithms**


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**What's Next ...**

Step 1: Concepts – Core Tutorial (Just Completed)

→ Step 2: Practice – Interactive Problem Drill

Step 3: Recap – Super Review Cheat Sheet

**Go for it!**



39/39

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